

Read & Publish with *unlimited* OA-publishing

A transformative take by Biochemical Society/Portland Press (and others!)



BIOCHEMICAL
SOCIETY



PORTLAND
PRESS

Our path to open scholarship

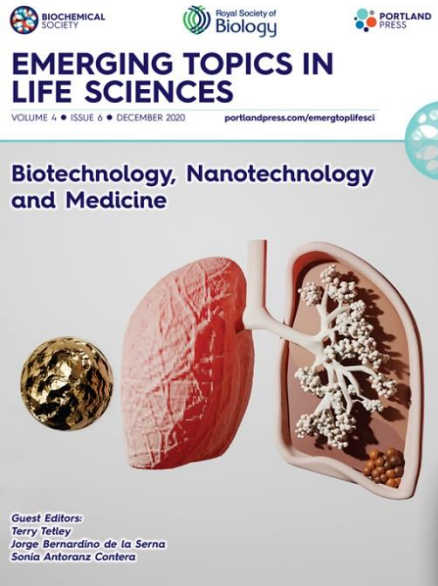
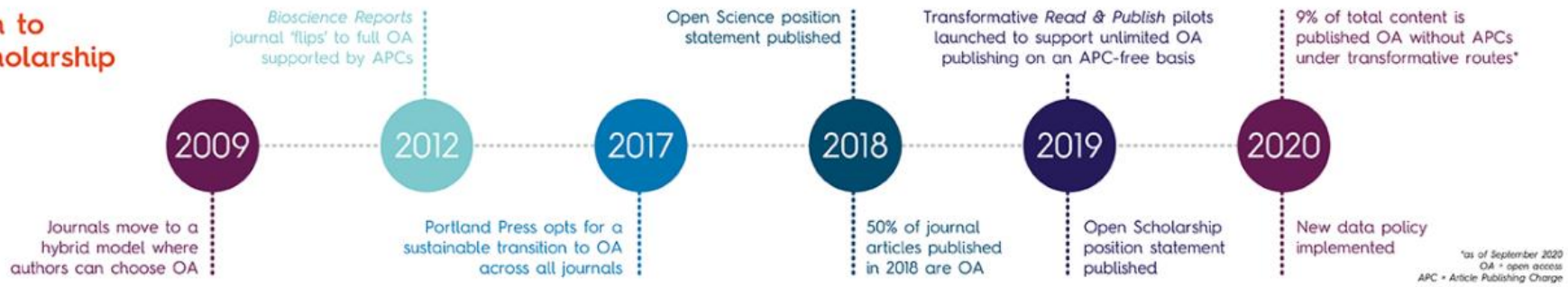


Image from Ainoa Guinart et al at Imperial College London
Ref/link: [here](#)*

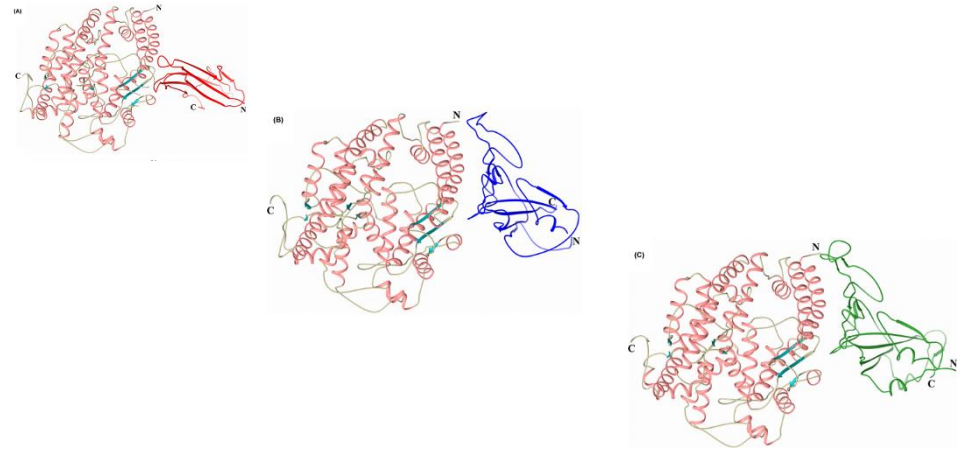
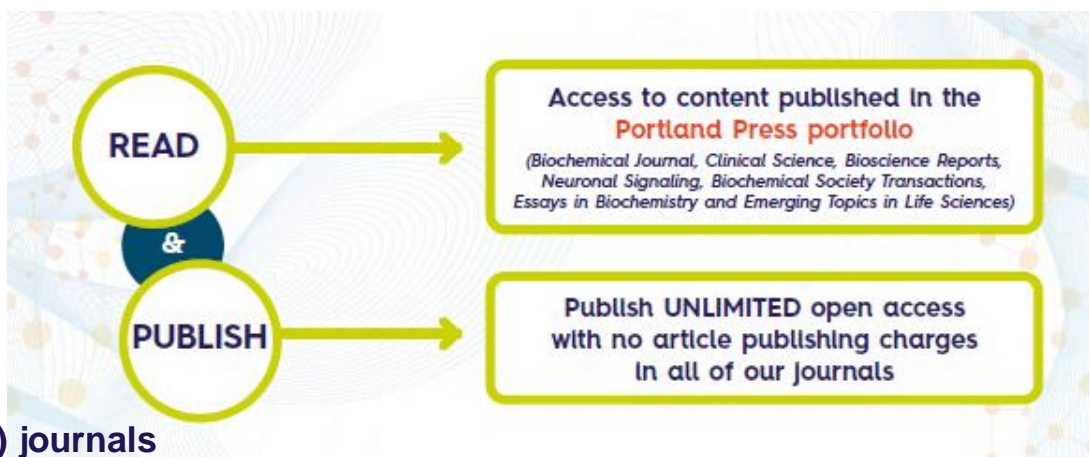


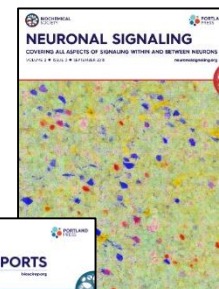
Image from Lizelle Lubbe et al showing representations of human ACE2 binding to receptor-binding domains of coronavirus
Ref/link: [here](#)* – collab. between Cape Town and Bath University

*Articles referenced are published OA via transformative offerings from Portland Press, wholly owned by the Biochemical Society

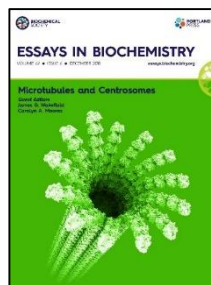
Our transformative offer



Hybrid (transitioning) journals



Full-OA journals



Why it works for institutions (and researchers)

- Post-termination access rights are ensured
- Default Creative Commons licensing; depending on journal and author choice, this will be either CC BY or CC BY-NC-ND
- Dedicated 'APC-less' author workflows supporting OA along the publishing process. Authors are informed the deal has been arranged by their institution's library.
- Annual reporting on publishing information
- Excel-format metadata supporting institutional repository needs
- COUNTER5 usage statistics and other information via a new, upgraded publishing platform for 2020
- No submission fees, no page fees, no colour charges
- Institutions can convert to R&P via their agents if wished



ALL INCLUSIVE
Unlimited APC-free OA publishing and online access applies to our entire portfolio, including our five hybrid journals and our two fully OA journals.



TRANSFORMATIVE
Our five hybrid journals are committed to becoming fully OA in a way that supports researchers and institutions across the world. We hope to transition our journals away from paywalls through increasing uptake in our Read & Publish offering.

ORCID

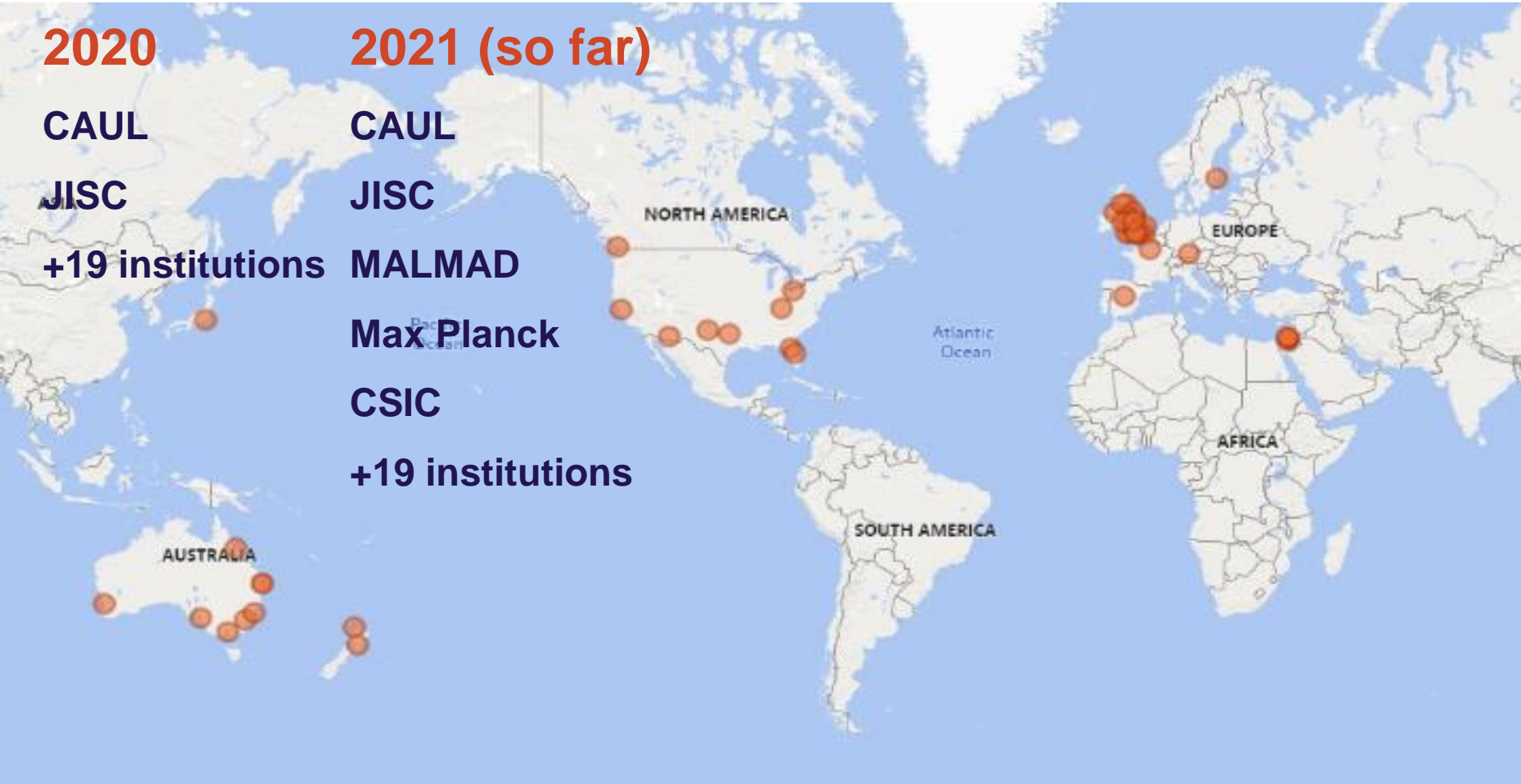


RINGGOLD



For more information, visit portlandpress.com/OpenScholarship or email sales@portlandpress.com

How is it going?



Why it works for us/publishers + more on how it is going...

1. Had to be simple (possible!) to administer
2. Had to face individual institutions AS WELL as consortia – transformative agreements for consortia and transformative renewals for current subscribing institutions
3. Had to keep revenues stable – looking at the data from Y1 of these offerings we are treading water

From 2020 data we know that approximately...

10% of subscription income in 2020 has been from our *Read & Publish* agreements

10% of content published open access in 2020 has been via a *Read & Publish* route

55% of open access content in hybrid journals ‘flipped’ to open access, with no author-facing charges, via our *Read & Publish* route

37% increase in ‘publish’ activity from participating institutions

Growth...



8 Society Publishers within SocPC (on both sides of the Atlantic) already have active transformative offerings based on the same unlimited-OA principles

Between us **>400** Transformative Agreements across **21** countries

This flavour of R&P is influencing others' offerings – e.g. Future Science Group, Rockefeller University Press...

 @SocPubC

 info@socpc.org

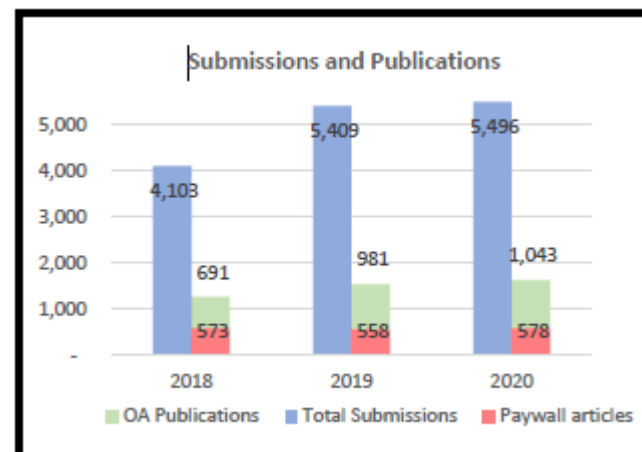
Learnings and next steps...

On average, **37%** increase in 'publish' activity from participating institutions' scholars

Future pricing has to evolve collaboratively and be based on data/outputs

Separation of APC and subscription budgets at the library end is a big challenge
How to help institutions 'claim' publish-contributions from funders?

Getting away from APC-rooted thinking is challenging
(even though the APC invoice is eradicated by this R&P offering)



HYBRID JOURNALS % OA	2018	2019	2020
Overall	20%	21%	31%

